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Production of U.S. DEPT. OF ACRICULTURE

1.94/ ICE CREAM NATION

and

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RELATED FROZEN PRODUCTS UCT 1 1963

JULY 1963

U.S. DEPARTMENT OF AGRICULTURE

RY Statistical Reporting Service

Crop Reporting Board

Released August 23, 1963

1300-A New P.O. Bldg., Chicago 7, Ill.

CUARENT SERIAL RECORDS

ICE CREAM PRODUCTION

Production of ice cream in the United States in July was estimated at 78,260,000 gallons, the Crop Reporting Board reports. This was 4 percent larger than both that of July 1962 and the 1957-61 average for the month. This month's output was the third largest on record for July and was only 1 percent less than that of July 1959, which was the greatest since the abnormally high production of July 1946. From June to July, production gained 9 percent, compared with 6 percent between these months both last year and the average of the 1957-61 period. July temperatures averaged normal or above in a large area from eastern Montana to northwestern Michigan on the northern border, extending irregularly to Arizona and Louisiana; also in southern Florida and the North Atlantic States from New Jersey to Maine. The remainder of the country was cooler than normal.

The milkfat content of ice cream manufactured in the United States averaged ll.0 percent in July, the same as in July 1962. This was slightly lower than the average of ll.1 percent in January of this year.

Compared with July last year, ice cream production was larger in all regions except the South Central, where it was 2 percent smaller. Increases ranged from 3 percent in the East North Central States to 12 percent in the West North Central. A 4-percent gain was shown in the North Atlantic Region. Output was 5 percent more in all the remaining regions. Production was 2 percent less in New York, but was 7 percent more in both Pennsylvania and California.

Compared with the 1957-61 July average, production was more in all regions except the South Central, where it was 2 percent less. Gains by regions varied from 2 percent in the East North Central to 15 percent in the West North Central. Production was 6 percent larger both in the South Atlantic States and the Pacific. Other increases were 3 percent in the North Atlantic States and 10 percent in the Mountain. Output was up 1 percent in New York, 4 percent in Pennsylvania, and 5 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1963

	1957-61			ESTIMATED	CHANGE FROM:	
MONTH	Average 1/	1961 1/	1962 1/	1963	1957-61 Av.	1962
		Thousand Gallons			Perce	ent
January February March April May June July	43,244 44,160 52,322 55,511 63,437 71,130 75,064	44,138 45,279 58,855 53,187 64,170 73,021 72,816	45,447 47,177 55,530 57,967 66,119 71,219 75,237	46,680 47,000 55,500 60,965 66,375 71,620 78,260	+ 8 + 6 + 6 + 10 + 5 + 1 + 4	+ 3 0 0 + 5 0 + 1 + 4
SEVEN MONTH TOTAL	404,868	411,466	418,696	426,400	+ 5	+ 2

1/From enumerations.

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Chic						+ 3	1 + 4
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1,993						+ 5	+ 1
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1,261 1,010 1,059 1,130 -10 + 7 Missouri 1,845 1,891 2,088 2,385 +29 +14 N. S. S. Dekota 535 524 476 540 +1 +13 N. S. Dekota 848 865 888 1,090 +29 +23 Kencas 651 660 695 600 -8 -14 WEST NO. CENT. STATES 7,133 6,916 7,297 8,205 +15 +12 District of Columbia 723 753 713 700 -3 -2 Maryland 1,400 1,404 1,308 1,640 +17 +25 Virginia 1,207 1,235 1,357 1,430 +18 +5 West Virginia 562 431 459 490 -13 +7 North Carollina 1,527 1,418 1,644 1,560 +2 -5 Georgia 889 847 826 790 -11 -4 Florida 1,723 1,698 1,732 1,830 +6 +6 Other S.A. States 725 736 834 840 +16 +1 EO. ATLAUTIC STATES 8,756 8,522 8,873 9,280 +6 +5 Tennessee 1,587 1,500 1,545 1,490 -6 -4 Alabama 911 807 826 820 -10 -1 Louisiana 953 830 857 720 -24 -16 Oklahoma 597 588 614 570 -5 -7 Texas 2,088 2,017 2,232 2,410 +15 +8 Other S.C. States 1,225 1,105 1,296 1,215 -1 -6 EO. CENTRAL STATES 2,413 2,476 2,520 2,655 +10 +5 Leshington 1,325 1,400 1,509 1,510 +14 0 Oregon 635 602 599 580 -9 -3 California 5,878 5,823 5,821 6,200 +5 7 PACIFIC STATES 7,838 7,825 7,929 8,290 +6 +5	Hinnesota	1,993	1,966	2,091	2,460	+ 23	+ 18
N. & S. Dakota 535 524 476 540 + 1 + 13 Nebraska 848 865 888 1,090 + 29 + 23 Kansas 651 660 695 600 - 8 - 14 LEST NO. CENT. STATES 7,133 6,916 7,297 8,205 + 15 + 12 District of Columbia 1,400 1,404 1,308 1,640 + 17 + 25 Virginia 1,207 1,235 1,357 1,430 + 18 + 5 Lest Virginia 562 431 459 490 - 13 + 7 North Carolina 1,527 1,418 1,644 1,560 + 2 - 5 Georgia 889 847 826 790 - 11 - 4 Florida 1,723 1,698 1,732 1,830 + 6 + 6 Other S.A. States 725 736 834 840 + 16 + 1 Teo. ATLANTIC STATES 8,756 8,522 8,873 9,280 + 6 + 5 Tennessee 1,587 588 614 570 - 5 - 7 Texas 2,088 2,017 2,232 2,410 + 15 + 8 Other S.C. States 1,225 1,105 1,296 1,215 - 1 - 6 Co. CENTRAL STATES 7,361 6,847 7,370 7,225 - 2 - 2 Colorado 765 814 2,476 2,520 4,591 1,400 1,509 1,510 + 14 19 Other Mt. States 2,413 2,476 2,520 2,655 + 10 + 5 Teaning from 1,325 1,600 1,599 1,510 + 14 19 Other Mt. States 1,325 1,400 1,509 1,510 + 14 19 Other Mt. States 2,413 2,476 2,520 2,655 + 10 + 5 Teaning from 1,325 1,400 1,509 1,510 + 14 19 Other Mt. States 1,325 1,400 1,509 1,510 + 14 19 Other Mt. States 2,413 2,476 2,520 2,655 + 10 + 5 Teaning from 1,325 1,400 1,509 1,510 + 14 10 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 Teaning from 1,325 7,838 7,825 7,929 8,290 + 6 + 5	Iowa	1,261	1,010	1,059	1,130	1	1
Nebraska 848 Kensas 865 651 888 660 1,090 695 + 29 600 + 29 8 + 23 14 MEST NO. CENT. STATES 7,133 6,916 7,297 8,205 + 15 + 12 District of Columbia 723 753 713 700 - 3 - 2 Maryland 1,400 1,404 1,308 1,640 + 17 + 25 Virginia 1,207 1,235 1,357 1,430 + 18 + 5 Vest Virginia 562 431 459 490 - 13 + 7 North Carolina 1,527 1,418 1,644 1,560 + 2 - 5 Georgia 899 847 826 790 - 11 - 4 Florida 1,723 1,698 1,732 1,830 + 6 + 6 Other S.A. States 725 736 8,522 8,873 9,280 + 6 + 5 Tennessee 1,587 1,500 1,545 1,490 - 6 -		1,845				+ 29	
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NEST NO. CENT. STATES		1				-	
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Naryland	VEST NO. CENT. STATES	7 ,1 33	6,916	7,297	8,205	+ 15	1 + 12
Naryland	District of Columbia	723	753	713	700	- 3	- 2
West Virginia 562 431 459 490 - 13 + 7 North Carolina 1,527 1,418 1,644 1,560 + 2 - 5 Georgia 889 847 826 790 - 11 - 4 Florida 1,723 1,698 1,732 1,830 + 6 + 6 Other S.A. States 725 736 834 840 + 16 + 1 E0. ATLANTIC STATES 8,756 8,522 8,873 9,280 + 6 + 5 Tennessee 1,587 1,500 1,545 1,490 - 6 - 4 Alabama 911 807 826 820 - 10 - 1 Louisiana 953 830 857 720 - 24 - 16 Oklahoma 597 588 614 570 - 5 - 7 Texas 2,088 2,017 2,232 2,410 + 15 + 8 Other S.C. States 1,225 1,105 1,296 1,215 - 1 - 6 Co. CENTRAL STATES 7,361<	Maryland	1,400		1,308		,	
North Carolina	Virginia	1,207	1,235	1,357		i	
Georgia 889 847 826 790 - 11 - 4 Florida 1,723 1,698 1,732 1,830 + 6 + 6 Other S.A. States 725 736 834 840 + 16 + 1 SO. ATLANTIC STATES 8,756 8,522 8,873 9,280 + 6 + 5 Tennessee 1,587 1,500 1,545 1,490 - 6 - 4 Alabama 911 807 826 820 - 10 - 1 Louisiana 953 830 857 720 - 24 - 16 Oklahoma 597 588 614 570 - 5 - 7 Texas 2,088 2,017 2,232 2,410 + 15 + 8 Other S.C. States 1,225 1,105 1,296 1,215 - 1 - 6 CO. CENTRAL STATES 7,361 6,847 7,370 7,225 - 2 - 2 Colorado 765 814 839 1,000 + 31 + 19 Other Mt. States 1,648 1,662 1,681 1,655 0 - 2 HOUNTAIN STATES 2,413 2,476 2,520 2,655 + 10 + 5 Washington 1,325 1,400 1,509 1,510 + 14 0 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5	43	1			1	-	
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Other S.A. States 725 736 834 840 + 16 + 1 SO. ATLANTIC STATES 8,756 8,522 8,873 9,280 + 6 + 5 Tennessee 1,587 1,500 1,545 1,490 - 6 - 4 Alabama 911 807 826 820 - 10 - 1 Louisiana 953 830 857 720 - 24 - 16 Oklahoma 597 588 614 570 - 5 - 7 Texas 2,088 2,017 2,232 2,410 + 15 + 8 Other S.C. States 1,225 1,105 1,296 1,215 - 1 - 6 CO. CENTRAL STATES 7,361 6,847 7,370 7,225 - 2 - 2 Colorado 765 814 839 1,000 + 31 + 19 Other Mt. States 1,648 1,662 1,681 1,655 0 - 2 HOUNTAIN STATES 2,413 <td></td> <td></td> <td></td> <td>ì</td> <td></td> <td>7</td> <td>- 4</td>				ì		7	- 4
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Louisiena 953 830 857 720 - 24 - 16 Oklahoma 597 588 614 570 - 5 - 7 Texas 2,088 2,017 2,232 2,410 + 15 + 8 Other S.C. States 1,225 1,105 1,296 1,215 - 1 - 6 CO. CENTRAL STATES 7,361 6,847 7,370 7,225 - 2 - 2 Colorado 765 814 839 1,000 + 31 + 19 Other Mt. States 1,648 1,662 1,681 1,655 0 - 2 HOUNTAIN STATES 2,413 2,476 2,520 2,655 + 10 + 5 Vashington 1,325 1,400 1,509 1,510 + 14 0 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5		1,587				1	- 4
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Texas 2,088 2,017 2,232 2,410 + 15 + 8 Other S.C. States 1,225 1,105 1,296 1,215 - 1 - 6 SO. CENTRAL STATES 7,361 6,847 7,370 7,225 - 2 - 2 Colorado 765 814 839 1,000 + 31 + 19 Other Mt. States 1,648 1,662 1,681 1,655 0 - 2 MOUNTAIN STATES 2,413 2,476 2,520 2,655 + 10 + 5 Vashington 1,325 1,400 1,509 1,510 + 14 0 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5					4	1	- 16
Other S.C. States 1,225 1,105 1,296 1,215 - 1 - 6 SO. CENTRAL STATES 7,361 6,847 7,370 7,225 - 2 - 2 Colorado			-	?		1	- 7
CO. CENTRAL STATES 7,361 6,847 7,370 7,225 - 2 - 2 Colorado 765 814 839 1,000 + 31 + 19 Other Mt. States 1,648 1,662 1,681 1,655 0 - 2 MOUNTAIN STATES 2,413 2,476 2,520 2,655 + 10 + 5 Washington 1,325 1,400 1,509 1,510 + 14 0 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5		, ,			1	1	1
Colorado 765 814 839 1,000 + 31 + 19 Other Mt. States 1,648 1,662 1,681 1,655 0 - 2 HOUNTAIN STATES 2,413 2,476 2,520 2,655 + 10 + 5 Vashington 1,325 1,400 1,509 1,510 + 14 0 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5			and the second s			1	
Other Mt. States 1,648 1,662 1,681 1,655 0 - 2 MOUNTAIN STATES 2,413 2,476 2,520 2,655 + 10 + 5 Washington 1,325 1,400 1,509 1,510 + 14 0 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5	CO. CENTRAL STATES		CARLO	All regions are a series of the series of th	7,225		
MOUNTAIN STATES 2,413 2,476 2,520 2,655 + 10 + 5 Washington 1,325 1,400 1,509 1,510 + 14 0 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5						1	
Washington 1,325 1,400 1,509 1,510 + 14 0 Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5	Other Mt. States	1,648	1,662	1,681	1		1
Oregon 635 602 599 580 - 9 - 3 California 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5	HOUNTAIN STATES	2,413	2,476	2,520	2,655	+ 10	+ 5
Colifornia 5,878 5,823 5,821 6,200 + 5 + 7 PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5	Washington	1,325	1,400	1,509		+ 14	,
PACIFIC STATES 7,838 7,825 7,929 8,290 + 6 + 5		635	602	599		- 9	
1,000	California	5,878	5 , 823	5,821	6,200	+ 5	+ 7
UNITED STATES 75,064 72,816 75,237 78,260 + 4 + 4	PACIFIC STATES		7,825	7,929	8,290	1 + 6	
	UNITED STATES	75,064	72,816	75,237	78,260	+ 4	+ 4

1/From enumerations.

Production of ice milk in the United States during July was estimated at 25,330,000 gallons, the Crop Reporting Board reports. This was 3 percent larger than in July 1962 and 40 percent greater than the 1957-61 average for the month. Output totaled 116,160,000 gallons the first 7 months of this year - up 2 percent from the corresponding period in 1962 and 44 percent from the average of these months in the preceding five years.

Ice milk production advanced 13 percent from June to July. This compares with 7 percent between these months in 1962 and 9 percent on the average in the 1957-61

period. Seasonal gains were recorded in all regions of the country.

Production decreased from July a year ago in the West North Central Region and in the West. Increases occurred in the remainder of the country. The gain was substantial in the East North Central Region.

PRODUCTION OF ICE MILK, UNITED STATES, 1963

The same is not to have a same as same is now a same a	1957-61			ESTIMATED	CHANGE 1	FROM:
MONTH	Average 1/	1961 1/	1962 1/	1963	1957-61 Av.	1962
		Thousand Gallons			Perce	ent
January February March April May June July	5,785 6,214 8,708 11,188 14,069 16,509 18,042	7,033 7,650 11,282 12,500 16,237 20,198 21,510	7,839 9,130 12,568 15,630 20,706 23,026 24,630	8,945 9,630 13,370 16,345 20,110 22,430 25,330	+ 55 + 55 + 54 + 46 + 43 + 36 + 40	+ 14 + 5 + 5 + 5 - 3 - 3
SEVEN MONTH TOTAL	80,515	96,410	113,529	116,160	+ 44	+ 2

^{1/}From enumerations.

SHERBET PRODUCTION

July production of sherbet in the United States was 6,010,000 gallons - 11 percent more than in July 1962 and 7 percent greater than the 1957-61 average for the month. Total output the first seven months of this year was 2 percent more than the January-July period in 1962 and 7 percent greater than the average. Production jumped 18 percent from June, as against only 3 percent between June and July in 1962 and 8 percent on the average in the 1957-61 period. All regions showed seasonal gains.

Compared with July 1962, sherbet output was more in all regions except the South Central, where it was less.

PRODUCTION OF SHERBET, UNITED STATES, 1963

Thought of California, Califor								
	1957-61			ESTIMATED	CHANGE	FROM:		
MONTH	Average 1/	1961 1/	1962 1/	1963	1957-61 Av.	1062		
	Thousand Gallons				Ferce	ent		
January February March April May June July	1,784 1,865 2,585 3,263 4,320 5,210 5,640	1,971 2,054 3,088 3,192 4,496 5,221 5,166	2,073 2,144 2,806 3,468 4,767 5,264 5,433	2,125 2,130 2,930 3,690 4,410 5,090 6,010	+ 19 + 14 + 13 + 13 + 2 - 2 + 7	+ 3 + 4 + 6 - 7 - 3 + 11		
SEVEN MONTH TOTAL	24,667	25,188	25,955	26,385	+ 7			

^{1/}From enumerations.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States during July was estimated at 5,615,000 gallons, the Crop Reporting Board reports. This was 5 percent less than in July 1962, but 15 percent more than the 1957-61 average for the month. The January-July total was 2 percent smaller than the 7-month total a year earlier, but 21 percent larger than the 5-year average.

Mellorine output gained 9 percent from June to July, compared with 6 percent at this time a year earlier and 4 percent on the average in the 1957-61 period. Production advanced seasonally in all important states except Alabama, Arkansas, and South Carolina. Compared with July 1962, output increased in Missouri, Arizona, Nevada and Oregon. Decreases occurred in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1963

The same is a man of the state is made in page to state it made to state it other the state it state is	1957-61			ESTIMATED	CHANGE FROM:	
HUNOM	Average 1/	1961 1/	1962 1/	1963	1957-61 Av.	1962
		Thousand Ca	llons	1	Perce	nt
January February March April May June July	2,361 2,590 3,223 3,534 4,175 4,686 4,889	2,825 3,066 4,044 3,948 4,737 5,277 5,373	3,006 3,429 3,943 4,231 5,214 5,534 5,883	3,205 3,115 4,175 4,315 5,165 5,615	+ 36 + 20 + 30 + 22 + 24 + 10 + 15	+7962175
SEVEN MONTH TOTAL	25,458	29,270	31,240	30,755	+ 21	- 2

^{1/}From enumerations.

WATER ICE PRODUCTION

U.S. production of water ices during July was 6,235,000 gallons - 16 percent larger than in July 1962 and 15 percent more than the 1957-61 average for the month. Output the first seven months of this year, totaling 23,520,000 gallons, was only fractionally larger than in the corresponding period of 1962, while 6 percent greater than the 5-year average. The sharp increase from June to July this year of 17 percent, compares with losses of 4 percent between these months in 1962 and 2 percent on the average in the preceding 5-year period.

Compared with July 1962, water ice production increased in all regions except the South Central, where it decreased. Gains were sharp in the North Atlantic Region, the East North Central and the West North Central.

PRODUCTION OF WATER ICES, UNITED STATES 1963

	PRODUCTION (OF WATER ICES	ONTIED S	TATES 1905		
MONTH	1957-61 Average 1/	1961 1/	1962 1/	ESTIMATED 1963	CHANGE I 1957-61 Av.	l
		Thousand Ga	allons		Perce	nt
January February March April May June July	720 907 1,840 3,146 4,585 5,549 5,441	794 1,085 2,280 2,742 4,276 5,754 5,632	736 1,026 1,898 3,438 5,382 5,622 5,381	835 1,010 2,080 3,340 4,675 5,345 6,235	+ 16 + 11 + 13 + 6 + 2 - 4 + 15	+ 13 - 2 + 10 - 3 - 13 - 5 + 16
SEVEN MONTH TOTAL	22,188	22,563	23,483	23,520	+ 6	0

^{1/}From enumerations.